Conrad Mahr 3/18/14 T Hetzel Writing 220

## Project III Proposal

**Topic:** For Project III, I am going to yet again repurpose what was originally an autobiographical research paper, which I turned into a fictional short story, which I will now turn into a multimedia presentation combining techniques of a photo essay, and a live interview which I will conduct and film. I am going to come up with approximately 5-8 questions (still in the process of choosing the best ones) to ask my grandfather about his experiences being caught in the middle of World War II, as well as how life changed for him after immigrating with his family to America. By fluke, I will be going home this weekend and will be able to film this interview then, as my grandfather lives within a half hour of home. Although European-Americans are the majority within the United States, the goal of my presentation is expose the interest and story of more recent generations of European Americans, specifically during the chaos of World War II. While I want to avoid the presentation being unnecessarily dramatic, the live footage should help carry the strength of my message and cater towards the ethos appeal.

**Audience:** My audience this time is a little simpler to cater towards. While I hope the message of my film/multimedia presentation will be broad enough to extend to an audience of all "young adults", "college students", or even simply: "adults", my project will be particularly geared towards college students in the writing minor, as well as teachers or staff members of this program—since they will be the ones viewing it. The language will not be as complex as my article for the New Yorker, but it will still attempt to be a college level presentation catering to both emotional and historical interests of my peers.

**Medium:** As described, my project will be the combination of a slideshow style photo essay with live video footage, compiled together most likely using Imovie. I imagine using text slides to show the question I will be asking, then cutting to the live footage with my grandfather's answer to the question, as well as including various photos and other text I've written that helps paint the story and the message I want to portray.

**Sources:** This will be a bit tougher to answer than my previous repurposing, not sure I will need any hard "sources" except for the references and handouts we have been given in class on how to work Imovie and the various features in the DUDE.